Blue Brick School 2022 Executive Summary

Introduction

Blue Brick School is an open-source platform that enables educators to freely create, edit, and translate e-learning content. We strive to improve literacy rates in under-resourced communities by increasing children's access to locally relevant e-learning activities and read-aloud books.

We are beta testing our foundational literacy course designed for 4-5 year olds. Developed with our free *Lesson Builder*, the course includes 3 levels, 52 lessons, and 207 activities. It also features a collection of read-aloud children's stories built with our open-source *Book Creator*.

Our Direction

- Provide rural communities with an offline Blue Brick School package which includes: 10-20 student tablets, headphones, one teacher laptop that acts as a server and synchronizes to student tablets, and a solar charging station.
- Develop & translate literacy course content and books for additional age groups
- Continue to improve our platform tools and templates
- Create an English language learning course
- Each year reach at least 5% of the 387 million primary age children who are unable to read proficiently

Make A Difference.

We are calling on investors to become a select donor for Blue Brick School.

Unite with us on our mission to educate children worldwide in schools without internet or electricity!

Donate at: BlueBrickSchool.org
donate@bluebrickschool.org

90%
of children in low-income countries are unable to read and understand a simple text by age 10

3 billion
people have never used the internet

40%
of learners globally do not access education in a language they understand

Our Mission

Blue Brick School's mission is to build a platform that empowers educators to create and deliver high-quality e-learning resources to children in need worldwide.

What Sets Us Apart

- Free local language content
- Customizable activity templates
- Easy translation tools for home language instruction
- Research-based & standards-aligned
- Online & Offline library of activities and e-books in a single cohesive platform
- School and teacher dashboard

Developed 31 unique activity templates

Reviewed and improved over 400 open source eBooks

300+ literacy activities in English and Spanish

Launched beta trials in India and Guatemala

apple   alligator